

William Tan

Bio

I'm William, a versatile creative professional with a diverse background in art and design. I leverage my experiences in storytelling and visual development into the field of UX design, allowing me to craft immersive and memorable user experiences that drive meaningful engagement.

Skills

Adobe Photoshop + Indesign + Illustrator
Animation + Storyboard Pro
Mandarin
Figma
Google Suite
Illustration: Digital and Traditional
Visual Dev + Storytelling

Experience

Create Now Concept Art Instructor Feb 2024 - May 2024

- Created a 12 week course for high school concept art and visual development class
- Led a class of high school students in fundamental drawing and design techniques in both traditional and digital mediums
- Edited, printed, and matted artworks for end of term showcase

User Experience + Interface Designer Freelance Sep 2023 - Present

- Gather research via interviews and surveys, leveraging data analysis to uncover valuable insights into user needs and pain points to develop wireframes, prototypes, and user flows
- Conduct usability testing sessions and iterate designs based on user feedback and data analysis
- Craft engaging and thorough presentations to communicate project status for stakeholders

Strange Scaffold LLC: San Antonio, TX Concept Artist Aug 2020 - Dec 2023

- Collaborated with developers and design team concepts for characters, environments, and props for Sunshine Shuffle (2023)
- Hand-drew in-game assets for Sunshine Shuffle (2023)
- Illustrator and Key Artist for Unreleased Title

Wilmuck: E-commerce Brand Owner 2010-present

- Built an e-commerce shop from the ground up with 500+ sales annually, through social media marketing and branding
- Design custom artwork for stationery and other physical products
- Handle the day-to-day operations of the shop, including customer service, point of sales, maintaining inventory, and order fulfillment and distribution

Gentlemen's Game: Youtube Animator Aug 2018 - Feb 2023

- Storyboard weekly animated videos and iterate boards based on feedback received from Channel's owner
 - Finalize storyboards into a cleaned, timed to audio animation
 - Created thumbnail covers for videos, logos, and marketing materials for the channel
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Education

Rutgers University **New Brunswick, NJ**
Bachelors of Arts, Visual Arts: Painting 2010

UC Irvine
UX/UI Bootcamp

Irvine, CA
Apr-Oct 2023